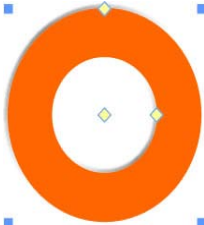


interactUn Limited



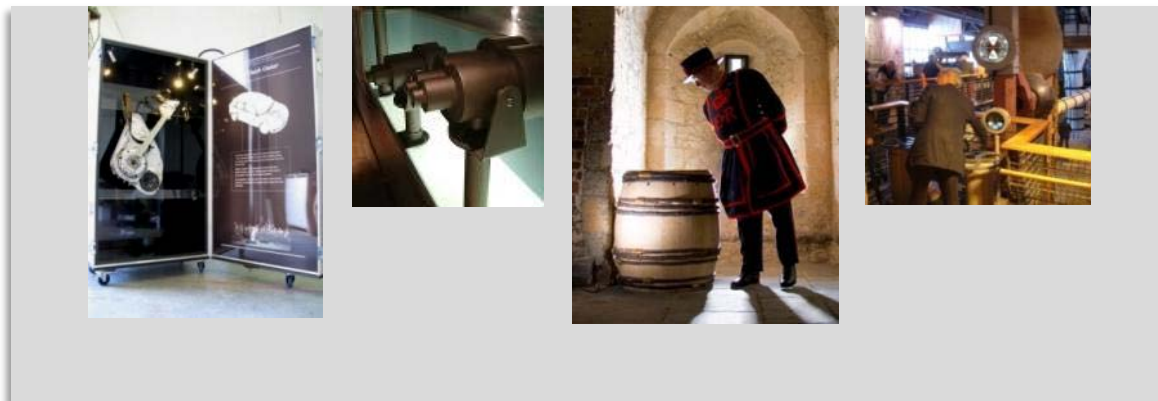
We help designers and agencies deliver interaction with world class brands.

We work in all sectors of **experiential marketing communications**:

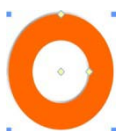
- Brand Installations
- Exhibitions
- Retail POS
- Road shows
- Museums
- Visitor Centres

Our services cover the development, production and installation of interactives and experiences. Whether the designs are for permanent or temporary installation, we provide the appropriate skills to ensure that your project is completed on time, on budget and meets the needs of you and your audience.

However ambitious the idea, we work with our clients to find the right solution to meet their requirements.



We have over 20 years experience in the design and build of interactives from London, through to Paris and Hong Kong.



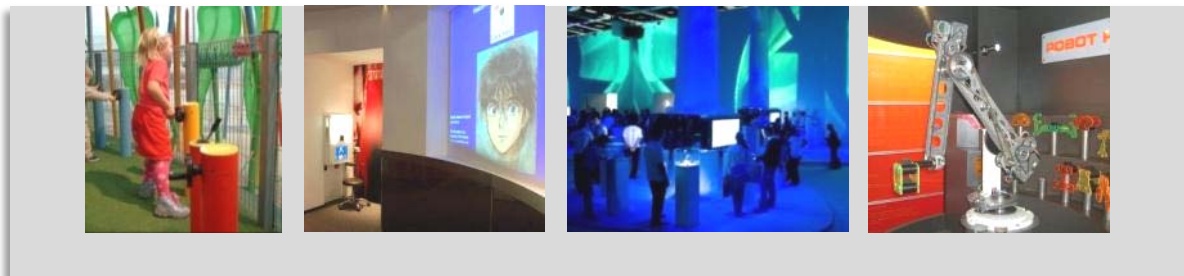
You imagine it. We build it.

The range of services we provide for our clients include:

- Consultation
- Concept and technical development
- Electro mechanical design
- AV and hardware systems
- Software development
- Project management
- Manufacture
- Installation and commissioning
- Maintenance

Our project managers deliver anything from simple static displays through to the most technically challenging projects, incorporating mechanical, electronic or AV based solutions with software content.

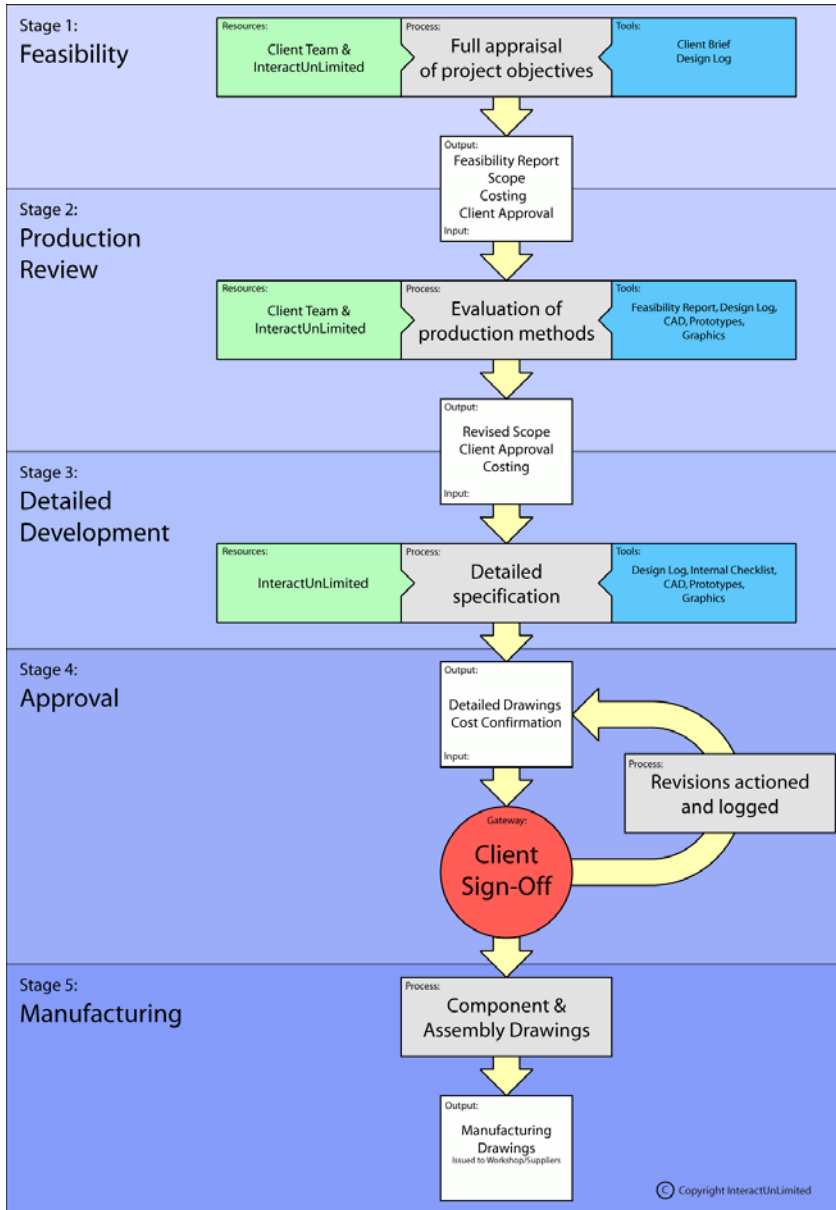
We work with a limitless range of technologies and materials to deliver your idea on time, to your budget and vision. As a matter of course, throughout the project we monitor project risks, developing practical control measures.



We develop devices and spaces that encourage **active participation** with a Brand, message or simply an idea.



The processes we use to develop ideas from concept to production



PROCESS MAP

The core of our work is to give life to creative ideas. Because each project is unique, we structure our approach to the developing ideas in detail and then into production, working collaboratively with the client team. This ensures that the design expectations are clearly defined and the deliverables are achieved at each stage of the process.

From your briefing we will work with you to develop the specification and scope to meet your requirements, managing the development through the processes of production. From procurement, production and assembly through to installation, commissioning and maintenance while working to CDM, H&S and DDA regulations.



Brief:

To create a themed trailer to generate content as part of a viral marketing campaign for Kickers

Delivery:

Trailer fit out and theming, AV Systems, software to present, record and format content for web optimisation, automated content archiving, graphic production



KICKERS – FANCY FOOTWORK TOUR



RED BULL

Brief:

To build a structure to tour venues across London to promote the Red Bull Air Race.

Delivery:

Structure build, AV, graphic production, tour implementation





Sony IFA 2008

Brief:

Consultation - experiential show area for Sony-IFA 2008

Delivery:

Development of experiential displays, technical consultation, product integration and contractor liaison. Production and installation of bespoke display systems



Brief:

To create a structure to tour venues across London to promote the launch of Nike iD.

Delivery:

Structure build, AV systems, graphic production.



NIKE iD





FORD



Brief:

Create touring display system. for the Ford Focus "Music on the Move Tour"

Delivery:

Development, production and commissioning of bespoke display systems. AV and graphic production.



HISTORIC ROYAL PALACES - TOWER OF LONDON



Brief:

To create a series of interpretive and interactive displays.

Delivery:

Development, production and installation of bespoke displays. AV hardware, multimedia content development and graphic production.





Brief:

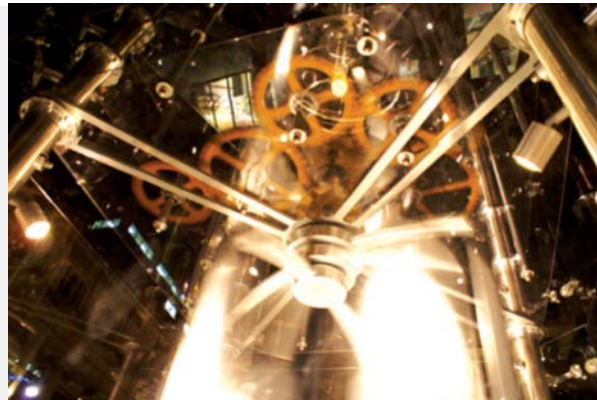
To develop an innovative street level interactive brand engagement.

Delivery:

Consultation, sensing system technical development, , multimedia software development. AV hardware integration installation

www.interactunltd.com/software.html

ORANGE INTERACTIVE WINDOW DISPLAY



STELLA TRAP

Brief:

Develop an iconic brand installation designed to raise brand awareness while generating consumer word of mouth, the trap is part of an integrated campaign

Delivery:

Concept and technical development, build and installation of 5 metre high kinetic display



Please get in touch if you'd like to know more about us or our work. We would like to meet you and see how we can help you and your business.

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